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TELEMUNDO/LX NEWS: FLORIDA HISPANIC VOTER POLL

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from October 17 through October 20, 2022.

A total of 625 registered Hispanic voters statewide were interviewed live by telephone in Florida. All indicated they were likely to vote in the November general election.

Those interviewed were randomly selected from a phone-matched Florida voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect Hispanic voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all Hispanic voters in Florida were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

QUESTION: If the 2022 election for Florida's US Senate seat were held today, would you vote for:

- Val Demings, the Democrat
- Marco Rubio, the Republican
- Or one of the other candidates

	<u>DEMINGS</u>	<u>RUBIO</u>	<u>OTHER</u>	<u>UNDECIDED</u>
STATE	42%	49%	2%	7%

<u>REGION</u>	<u>DEMINGS</u>	<u>RUBIO</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Central Florida	48%	41%	2%	9%
Tampa Bay	38%	56%	2%	4%
Southeast Florida	44%	47%	2%	7%

<u>GENDER ID</u>	<u>DEMINGS</u>	<u>RUBIO</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Male	39%	52%	3%	6%
Female	45%	46%	1%	8%

<u>AGE</u>	<u>DEMINGS</u>	<u>RUBIO</u>	<u>OTHER</u>	<u>UNDECIDED</u>
<50	46%	43%	3%	8%
50+	40%	53%	2%	5%

<u>HISPANIC ORIGIN</u>	<u>DEMINGS</u>	<u>RUBIO</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Cuban	22%	72%	1%	5%
Puerto Rican	59%	32%	2%	7%
Other	49%	41%	3%	7%

<u>PLACE OF BIRTH</u>	<u>DEMINGS</u>	<u>RUBIO</u>	<u>OTHER</u>	<u>UNDECIDED</u>
United States	46%	45%	1%	8%
Other Country	36%	55%	4%	5%

<u>PARTY REGISTRATION</u>	<u>DEMINGS</u>	<u>RUBIO</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Democrat	86%	5%	2%	7%
Republican	2%	93%	1%	4%
Independent	34%	51%	5%	10%

QUESTION: Do you support or oppose the state law passed this year that bans abortions after 15 weeks of pregnancy?

	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
STATE	47%	44%	9%

<u>REGION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Central Florida	44%	47%	9%
Tampa Bay	46%	49%	5%
Southeast Florida	44%	46%	10%

<u>GENDER ID</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Male	46%	45%	9%
Female	48%	43%	9%

<u>AGE</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
<50	46%	47%	7%
50+	47%	43%	10%

<u>HISPANIC ORIGIN</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Cuban	61%	31%	8%
Puerto Rican	35%	55%	10%
Other	43%	49%	8%

<u>PLACE OF BIRTH</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
United States	43%	49%	8%
Other Country	53%	36%	11%

<u>PARTY REGISTRATION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Democrat	34%	62%	4%
Republican	61%	29%	10%
Independent	46%	40%	14%

QUESTION: Do you support or oppose the state law passed this year that bans Florida public schools from teaching about gender identity and sexual orientation to children in kindergarten through 3rd grade?

	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
STATE	54%	41%	5%

<u>REGION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Central Florida	48%	49%	3%
Tampa Bay	56%	39%	5%
Southeast Florida	53%	41%	6%

<u>GENDER ID</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Male	57%	38%	5%
Female	52%	43%	5%

<u>AGE</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
<50	51%	45%	4%
50+	57%	38%	5%

<u>HISPANIC ORIGIN</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Cuban	73%	24%	3%
Puerto Rican	39%	54%	7%
Other	49%	47%	4%

<u>PLACE OF BIRTH</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
United States	53%	42%	5%
Other Country	56%	39%	5%

<u>PARTY REGISTRATION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Democrat	23%	71%	6%
Republican	87%	9%	4%
Independent	53%	43%	4%

QUESTION: Some political candidates, activists and groups use the term “progressive” to describe their views. In general, do you have a favorable or unfavorable opinion of people and groups that call themselves “progressive”?

	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>NO OPINION</u>
STATE	24%	42%	34%

<u>REGION</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>NO OPINION</u>
Central Florida	27%	40%	33%
Tampa Bay	21%	48%	31%
Southeast Florida	25%	39%	36%

<u>GENDER ID</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>NO OPINION</u>
Male	20%	41%	39%
Female	26%	43%	31%

<u>AGE</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>NO OPINION</u>
<50	27%	45%	28%
50+	21%	40%	39%

<u>HISPANIC ORIGIN</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>NO OPINION</u>
Cuban	14%	53%	33%
Puerto Rican	27%	34%	39%
Other	29%	37%	34%

<u>PLACE OF BIRTH</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>NO OPINION</u>
United States	26%	42%	32%
Other Country	20%	41%	39%

<u>PARTY REGISTRATION</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>NO OPINION</u>
Democrat	40%	21%	39%
Republican	4%	59%	37%
Independent	26%	49%	25%

QUESTION: Currently, which political party – the Democrats or the Republicans – best represents your views on the major issues facing the country?

	<u>DEMOCRATS</u>	<u>REPUBLICANS</u>	<u>NEITHER</u>
STATE	40%	51%	9%

<u>REGION</u>	<u>DEMOCRATS</u>	<u>REPUBLICANS</u>	<u>NEITHER</u>
Central Florida	48%	44%	8%
Tampa Bay	34%	55%	11%
Southeast Florida	40%	51%	9%

<u>GENDER ID</u>	<u>DEMOCRATS</u>	<u>REPUBLICANS</u>	<u>NEITHER</u>
Male	36%	53%	11%
Female	43%	50%	7%

<u>AGE</u>	<u>DEMOCRATS</u>	<u>REPUBLICANS</u>	<u>NEITHER</u>
<50	44%	47%	9%
50+	36%	54%	10%

<u>HISPANIC ORIGIN</u>	<u>DEMOCRATS</u>	<u>REPUBLICANS</u>	<u>NEITHER</u>
Cuban	20%	70%	10%
Puerto Rican	56%	36%	8%
Other	46%	46%	8%

<u>PLACE OF BIRTH</u>	<u>DEMOCRATS</u>	<u>REPUBLICANS</u>	<u>NEITHER</u>
United States	44%	47%	9%
Other Country	32%	58%	10%

<u>PARTY REGISTRATION</u>	<u>DEMOCRATS</u>	<u>REPUBLICANS</u>	<u>NEITHER</u>
Democrat	83%	11%	6%
Republican	1%	97%	2%
Independent	30%	47%	23%

QUESTION: From which one of the following do you trust the most when it comes to news and political information: (ORDER ROTATED)

- National television news & cable networks
- Local television news
- National newspapers & their websites
- Local newspapers & their websites
- Social media

	<u>NAT TV</u>	<u>LOCAL TV</u>	<u>NAT PAPERS</u>	<u>LOCAL PAPERS</u>	<u>SOCIAL</u>	<u>NONE</u>
STATE	19%	24%	7%	5%	12%	33%

<u>REGION</u>	<u>NAT TV</u>	<u>LOCAL TV</u>	<u>NAT PAPERS</u>	<u>LOCAL PAPERS</u>	<u>SOCIAL</u>	<u>NONE</u>
Central Florida	21%	27%	6%	2%	15%	29%
Tampa Bay	18%	20%	6%	6%	16%	34%
Southeast Florida	19%	25%	8%	5%	11%	32%

<u>GENDER ID</u>	<u>NAT TV</u>	<u>LOCAL TV</u>	<u>NAT PAPERS</u>	<u>LOCAL PAPERS</u>	<u>SOCIAL</u>	<u>NONE</u>
Male	19%	24%	9%	5%	11%	32%
Female	19%	24%	6%	4%	14%	33%

<u>AGE</u>	<u>NAT TV</u>	<u>LOCAL TV</u>	<u>NAT PAPERS</u>	<u>LOCAL PAPERS</u>	<u>SOCIAL</u>	<u>NONE</u>
<50	18%	23%	10%	7%	13%	29%
50+	20%	25%	5%	3%	12%	35%

<u>HISPANIC ORIGIN</u>	<u>NAT TV</u>	<u>LOCAL TV</u>	<u>NAT PAPERS</u>	<u>LOCAL PAPERS</u>	<u>SOCIAL</u>	<u>NONE</u>
Cuban	14%	21%	7%	5%	16%	37%
Puerto Rican	27%	26%	7%	2%	9%	29%
Other	19%	25%	8%	6%	12%	30%

<u>PLACE OF BIRTH</u>	<u>NAT TV</u>	<u>LOCAL TV</u>	<u>NAT PAPERS</u>	<u>LOCAL PAPERS</u>	<u>SOCIAL</u>	<u>NONE</u>
United States	22%	25%	7%	5%	13%	28%
Other Country	15%	23%	7%	4%	11%	40%

<u>PARTY REGISTRATION</u>	<u>NAT TV</u>	<u>LOCAL TV</u>	<u>NAT PAPERS</u>	<u>LOCAL PAPERS</u>	<u>SOCIAL</u>	<u>NONE</u>
Democrat	31%	34%	9%	6%	8%	12%
Republican	7%	16%	1%	5%	13%	58%
Independent	18%	21%	12%	4%	18%	27%

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	235 (38%)
Republican	221 (35%)
Independent or Other	169 (27%)

AGE:

18-34	101 (16%)
35-49	170 (27%)
50-64	179 (29%)
65+	173 (28%)
Refused	2

HISPANIC ORIGIN:

Mexican-American	27 (4%)
Puerto Rican	134 (21%)
Cuban-American	194 (31%)
Venezuelan	32 (5%)
Colombian	85 (14%)
Central American	47 (8%)
Mixed or Other	87 (14%)
Refused	19 (3%)

PLACE OF BIRTH:

United States	388 (62%)
Other Country	237 (38%)

GENDER ID:

Male	302 (48%)
Female	320 (51%)
Other	3 (1%)

REGION:

North Florida	30 (5%)
Central Florida	140 (22%)
Tampa Bay	80 (13%)
Southwest Florida	30 (5%)
Southeast Florida	345 (55%)

FLORIDA POLL REGIONS

NORTH FLORIDA: Voters interviewed in Escambia, Okaloosa, Santa Rosa, Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington, Holmes, Jackson, Gadsden, Hamilton, Jefferson, Lafayette, Leon, Madison, Suwannee, Taylor, Wakulla, Baker, Bradford, Clay, Columbia, Duval, Nassau, Putnam, St. Johns, Flagler, Union, Alachua, Dixie, Gilchrist and Levy counties.

CENTRAL FLORIDA: Voters interviewed in Brevard, Lake, Marion, Orange, Osceola, Seminole, Citrus, Sumter, Volusia, and Indian River counties.

TAMPA BAY: Voters interviewed in Hernando, Hillsborough, Pasco, Pinellas and Polk counties.

SOUTHWEST FLORIDA: Voters interviewed in DeSoto, Glades, Hardee, Hendry, Highlands, Manatee, Sarasota, Charlotte, Collier and Lee counties.

SOUTHEAST FLORIDA: Voters interviewed in Okeechobee, St. Lucie, Martin, Palm Beach, Broward, Miami-Dade and Monroe counties.